



P A N E L I T E

PROJECT: JETBLUE TERMINAL 5 AT JFK AIRPORT, NEW YORK, NY

Luminous blue walls provide a budget-wise solution to passenger way-finding and brand emphasis at JetBlue's Terminal 5.

Panelite Product: ClearShade IGU with blue tubular honeycomb
Design: Gensler
Installing Contractor: The Donaldson Organization
Photography: Nic Lehoux
Status: Completed 2009
Product Code: IB-TB4

in the ticketing hall. The tubular honeycomb not only adds another blue branding element, it also controls solar heat gain while allowing generous light transmission, reducing the building's energy costs and allowing plentiful natural daylight for visitors to enjoy.

CHALLENGE/DESIGN INTENT:

In designing JetBlue's new Terminal 5 at JFK airport, Gensler - inspired by the airline's promise to return humanity to air travel - focused on efficiency, customer comfort and brand recognition. They chose Panelite to minimize solar heat gain in the large glazed spaces, terminal HVAC costs being among the highest ongoing operating costs for airlines.

ENVIRONMENTAL FACTS:

Panelite ClearShade IGU can reduce Solar Heat Gain by 75% while maintaining 48% Visible Light Transmission, reducing energy consumption and costs, and improving user comfort.

Panelite materials contribute to LEED credits, including Daylighting and Views, Regional Materials and Innovation and Design.

SOLUTION:

To meet the challenge of energy-saving goals, Gensler specified Panelite's ClearShade IGU as clerestory glazing





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